






## CHANNELS FOR ELECTRONIC COMMUNICATIONS AT BROWNSVILLE ELEMENTARY SCHOOL



We want to keep you informed of the ways the school will communicate. Brownsville joins the division's elementary schools in using Parent Portal for parents to view class placements, attendance, meal account balance, news bulletins and quarterly report cards. In addition, other digital communication tools will provide access to school news and information. Use the chart below as a guide to your access.

| Location  | Access  | Content  |
|---|---|--|
| <b>Brownsville Elementary School (BES) website - Home Page</b><br>   | <a href="http://www.k12albemarle.org/brownsville">http://www.k12albemarle.org/brownsville</a>   | Allows all school community members and the public to view: <ul style="list-style-type: none"> <li>• highlighted news section</li> <li>• calendar of upcoming events</li> <li>• Twitter feed</li> </ul>  |
| <b>BES Website- Parent Page</b><br><b>Brownsville Elementary</b><br>BES Home<br>Principal's Message<br>About Us<br>School Directory<br>School Calendar<br>Library<br>School Counseling<br>Departments<br> <b>Parents</b> | Click on <b>Parents</b> link in left-hand navigation bar on <b>BES Home Page</b>  | Viewable publicly, intended as a resource for families: <ul style="list-style-type: none"> <li>• Student/Parent Handbook</li> <li>• school newsletters- Buzzings and Beeline</li> <li>• link to PTO website</li> <li>• other useful information</li> </ul> |
| Twitter<br>  | View on the BES Home Page or follow <b>@BrownsvilleES</b> on your Twitter account   | Viewable by followers and anyone who visits the BES website: <ul style="list-style-type: none"> <li>• highlights</li> <li>• images</li> <li>• upcoming event reminders</li> </ul>  |
| Parent Portal<br>  | Click on the link on the <b>BES Home Page</b> . Use your username and password to log in. Stop by main office between 7:30 AM and 3:30 PM to pick up your access ID and password. | Allows only parents and guardians to view: <ul style="list-style-type: none"> <li>• student's class placement</li> <li>• attendance record</li> <li>• meal account balance</li> <li>• report card</li> <li>• news bulletins</li> </ul>                     |
| Blackboard Electronic Notification System<br>  | Email and/or phone  | Sent directly to parent email/phone: <ul style="list-style-type: none"> <li>• major announcements or changes</li> </ul>  |

We hope you find these channels effective as we move to more online communication. As always, please call the office if you have any questions.